

Turner Field Stadium
Neighborhoods
LIVEABLE CENTERS INITIATIVE

Kickoff Meeting

December 10th, 2015

FanPlex



Tim Keane, Commisioner,
Department of Planning and
Community Development

Charletta Wilson Jacks, Director,
Office of Planning



Turner Field Stadium Neighborhoods

LIVEABLE CENTERS INITIATIVE

Funding Partners



Today's Meeting

1) What is this project?

2) What is the process?

3) What are we doing today?

What makes a great city?

What makes a city great?

**There are 4Cs of greatness:
currency, cosmopolitanism,
concentration and charisma.**

H.V. SAVITCH, CITIES JOURNAL, 2009

What makes a city great?

**Great cities do three
things very well:**

They achieve smart growth.

They do more with less.

They win support for change.

MCKINSEY & COMPANY, 2013

What makes a city great?

A great city is a connected city—with a large number of opportunity-spawning, face-to-face, physical interactions between its inhabitants.

THE ROYAL SOCIETY, 2015

What makes a city great?

**The City of Atlanta strives
to create communities that
are **inclusive, diverse** and
that meet the needs of
everyday residents.**

STADIUM NEIGHBORHOODS REGIONAL CENTER
LIVABLE CENTERS INITIATIVE (LCI) SCOPE OF SERVICES

What makes a city great?



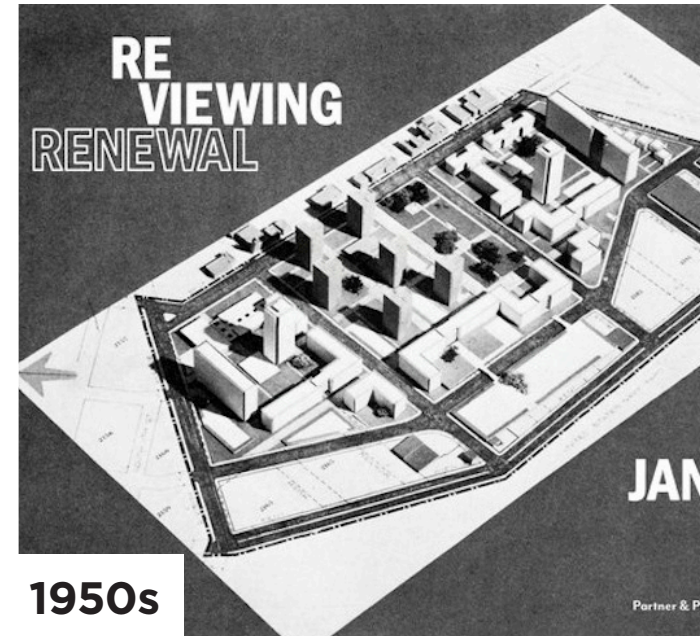
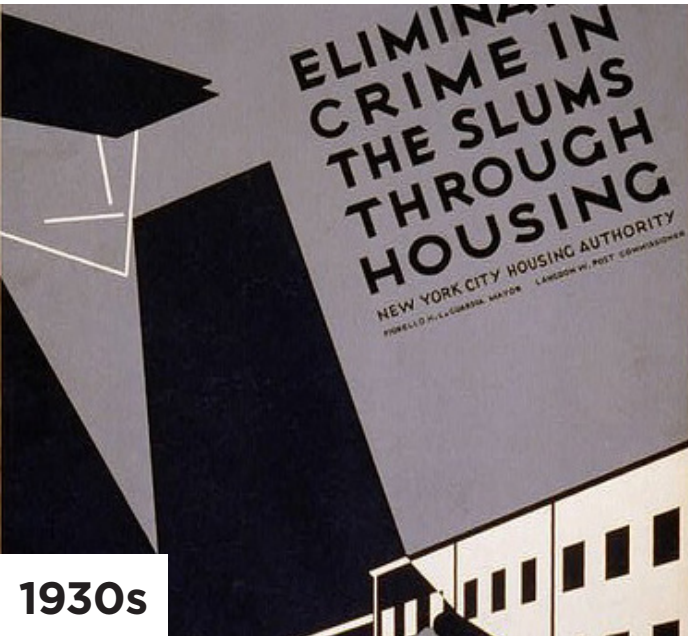
What makes a city great?



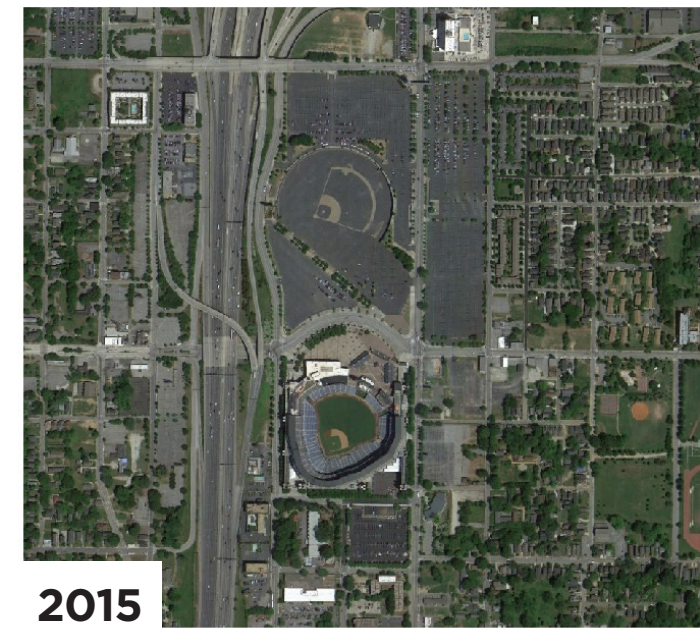
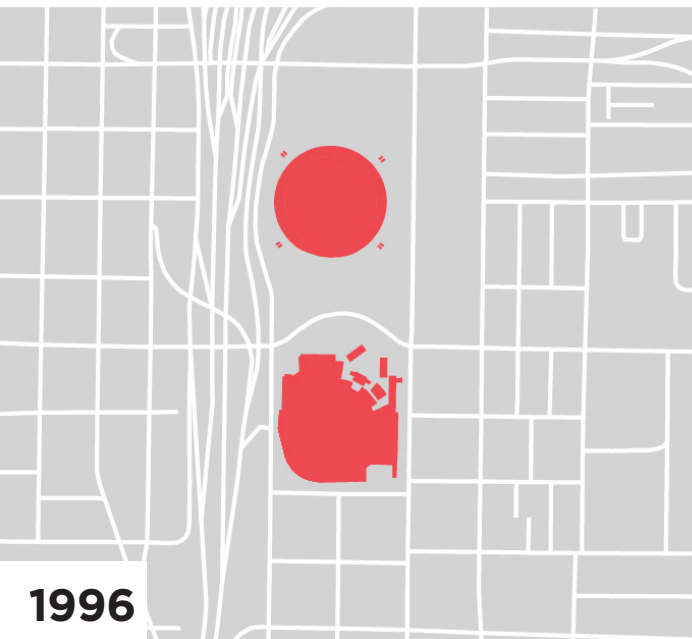
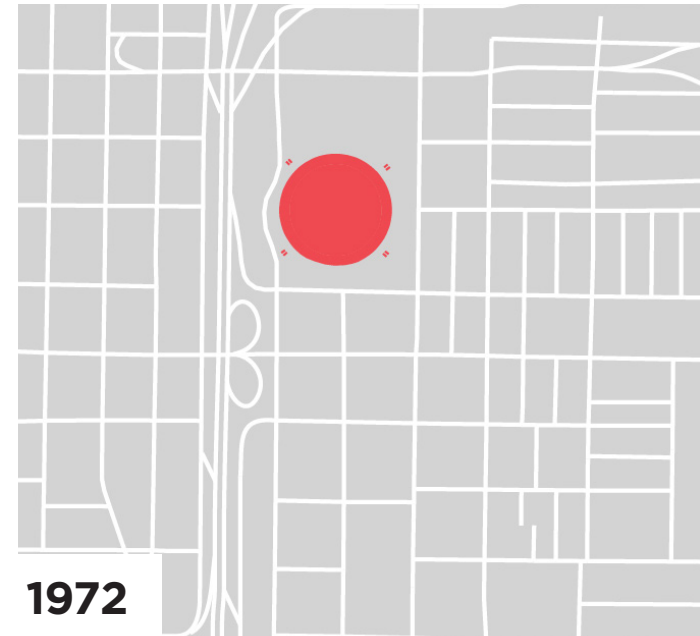
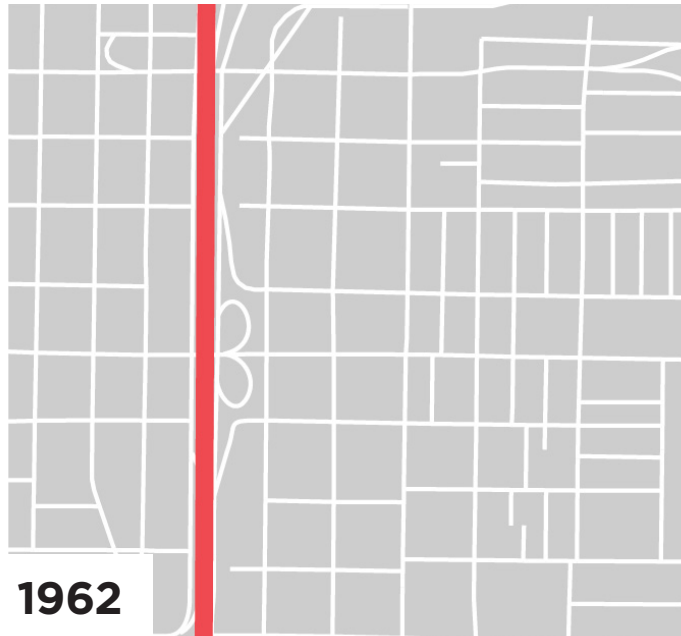
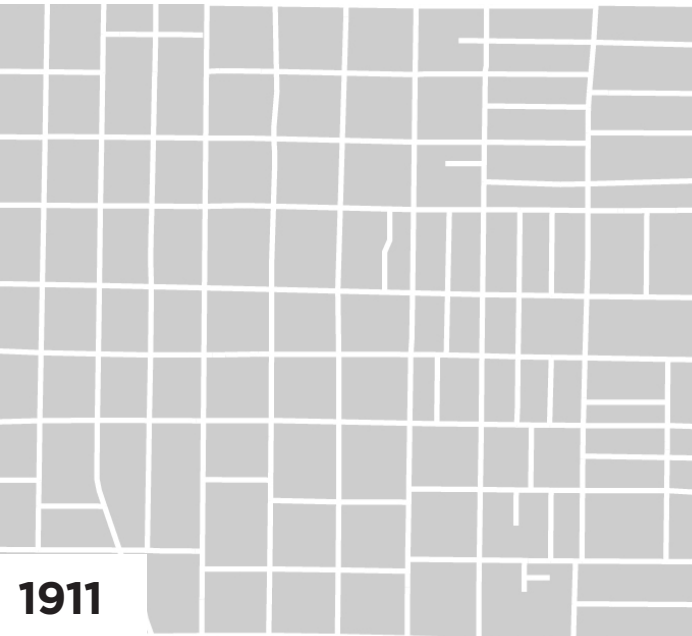
What makes a city great?

**We believe a great city
is a diverse, complex
environment shaped by
multiple voices over time.**

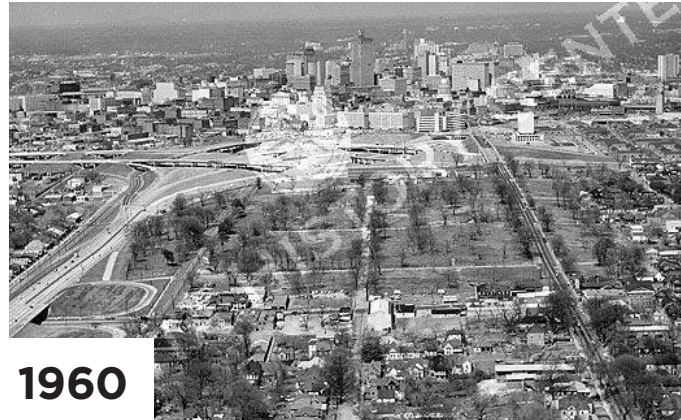
Every decade has its big idea.



Many voices have shaped this place.



Many voices have shaped this place.



**And each
voice left
their mark.**

What does this mean for today?

Today, we get to **learn
from the past voices and
listen to all of present
voices to **design** a
vision for the future.**

What is this project?

What is this project?

**The relocation of the Braves
Baseball team...provides
an opportunity to develop,
through extensive community
engagement, a shared vision
and plan for the neighborhoods
that will promote growth and
development/redevelopment.**

STADIUM NEIGHBORHOODS REGIONAL CENTER
LIVABLE CENTERS INITIATIVE (LCI) SCOPE OF SERVICES

How are we going to make this happen?

The LCI Process!

What is an LCI?

The Livable Centers Initiative (LCI) is a program by the Atlanta Regional Commission (ARC)

How do they work?

Planning and implementation grants awarded on a competitive basis to local governments and nonprofit organizations

What are they for?

To encourage local governments to better link transportation improvements with land-use and development strategies to create safe, livable and economically sustainable communities.

To prepare and implement plans for the enhancement of existing centers and corridors consistent with regional development policies.

How are we going to make this happen?

The LCI Process!

Three goals

LAND USE Encourage a diversity of mixed-income residential neighborhoods, more jobs, shopping and recreation choices in major employment and town centers

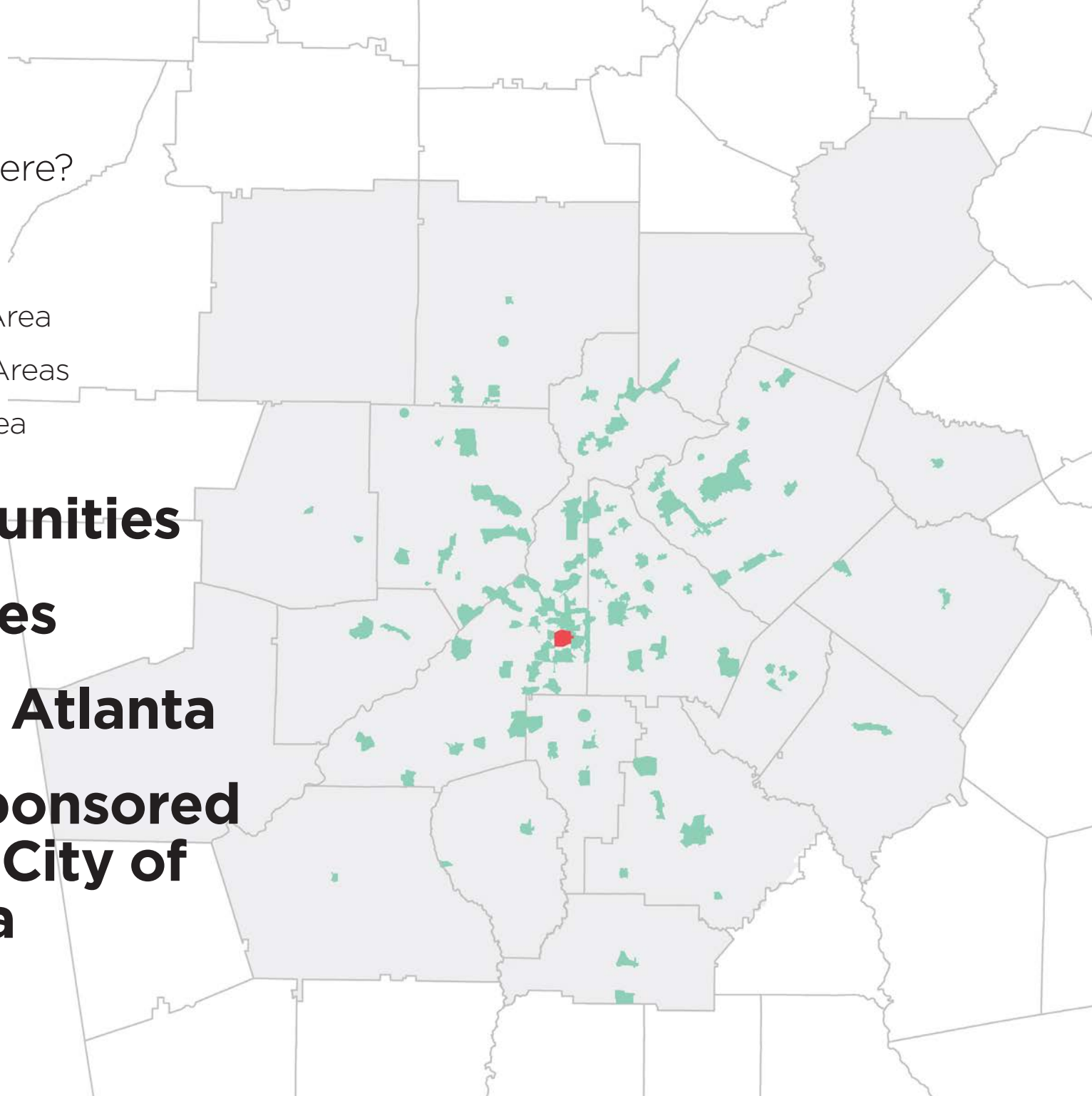
TRANSPORTATION Provide access to a range of travel modes including bus, rail transit, roadways, walking and biking to enable access to all uses within the area

OUTREACH Develop an outreach process that promotes the involvement of all stakeholders

How many LCI communities are there?

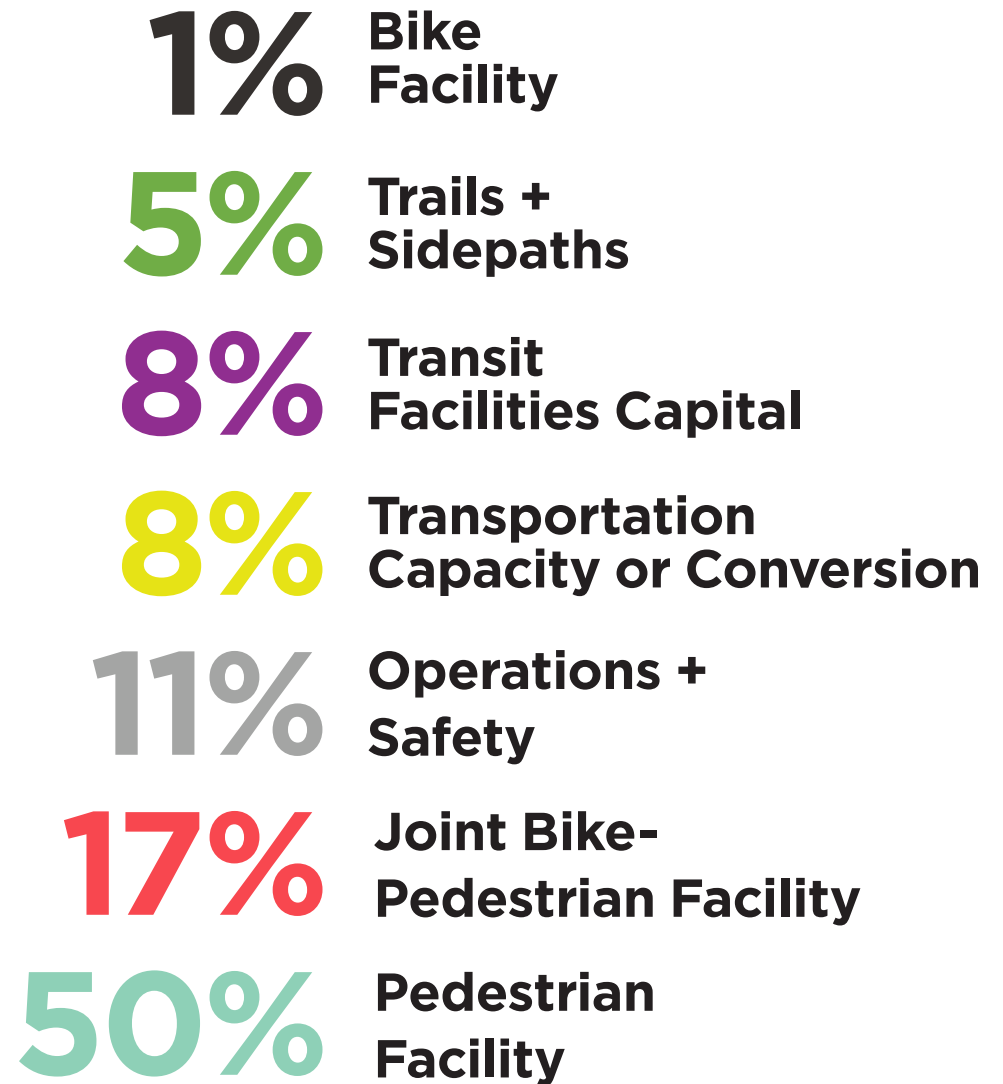
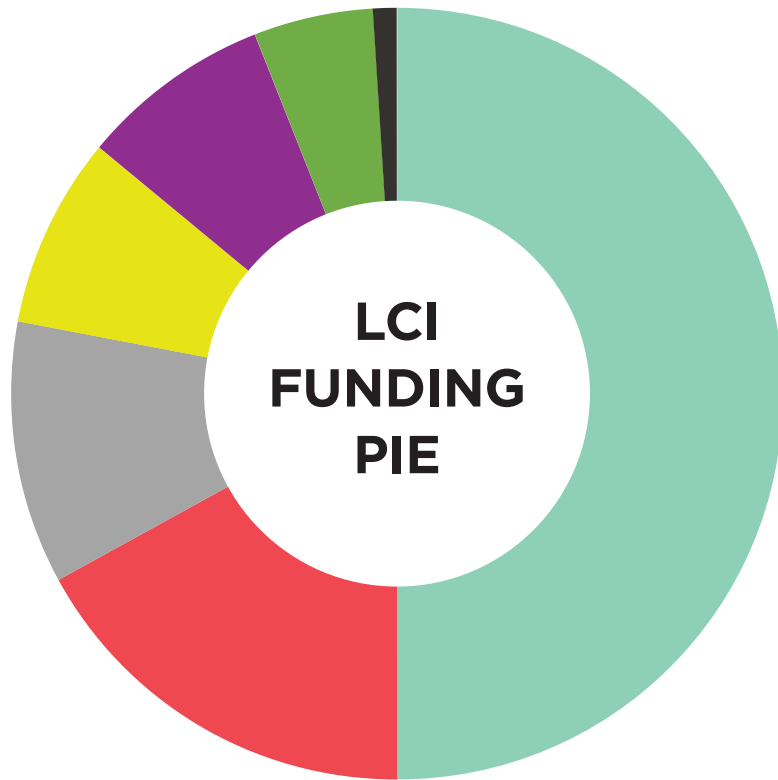
- 20 County ARC Area
- Other LCI Study Areas
- Our LCI Study Area

112 Communities
17 Counties
22 LCIs in Atlanta
15 LCIs sponsored by the City of Atlanta



What can LCIs fund?

ARC LCI program funds transportation projects. Projects funded to date:



What can LCIs fund?

ARC's Investment in LCI Program

\$8.2 million
in LCI Studies

\$3.7 million
in supplemental studies

\$172 million
in transportation projects

in 63 LCI
Communities

\$184 MILLION TOTAL
FEDERAL INVESTMENT

What do LCI projects look like?



Atlanta Streetcar

Platforms and shelters at station stops



Emory Village

Streetscape and intersection improvements



West End

Ralph Abernathy Boulevard streetscape and intersection improvements

Are there other benefits?



Suwanee

Town Center

2001 planning (grandfathered)



Upper Westside

Marietta Artery

2004 planning

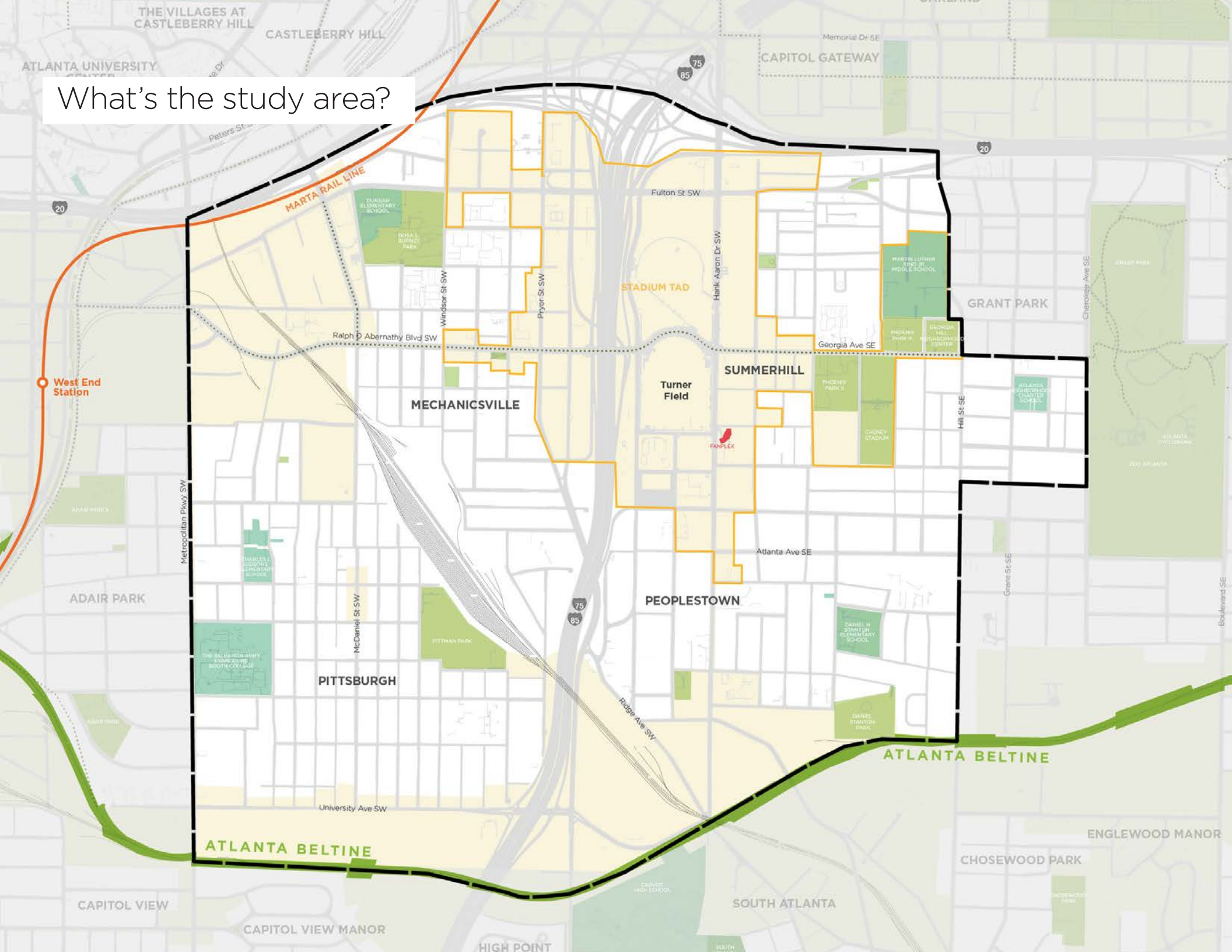


Moreland

Edgewood MARTA

2007 planning

What's the study area?



Are we starting from scratch?
**No. There has been a lot of
prior planning.**

**BELTLINE
SUBAREA 1
PLAN**

**MECHANICSVILLE
REDEVELOPMENT
PLAN UPDATE**

**STADIUM
NEIGHBORHOODS
TAD
REDEVELOPMENT
PLAN**

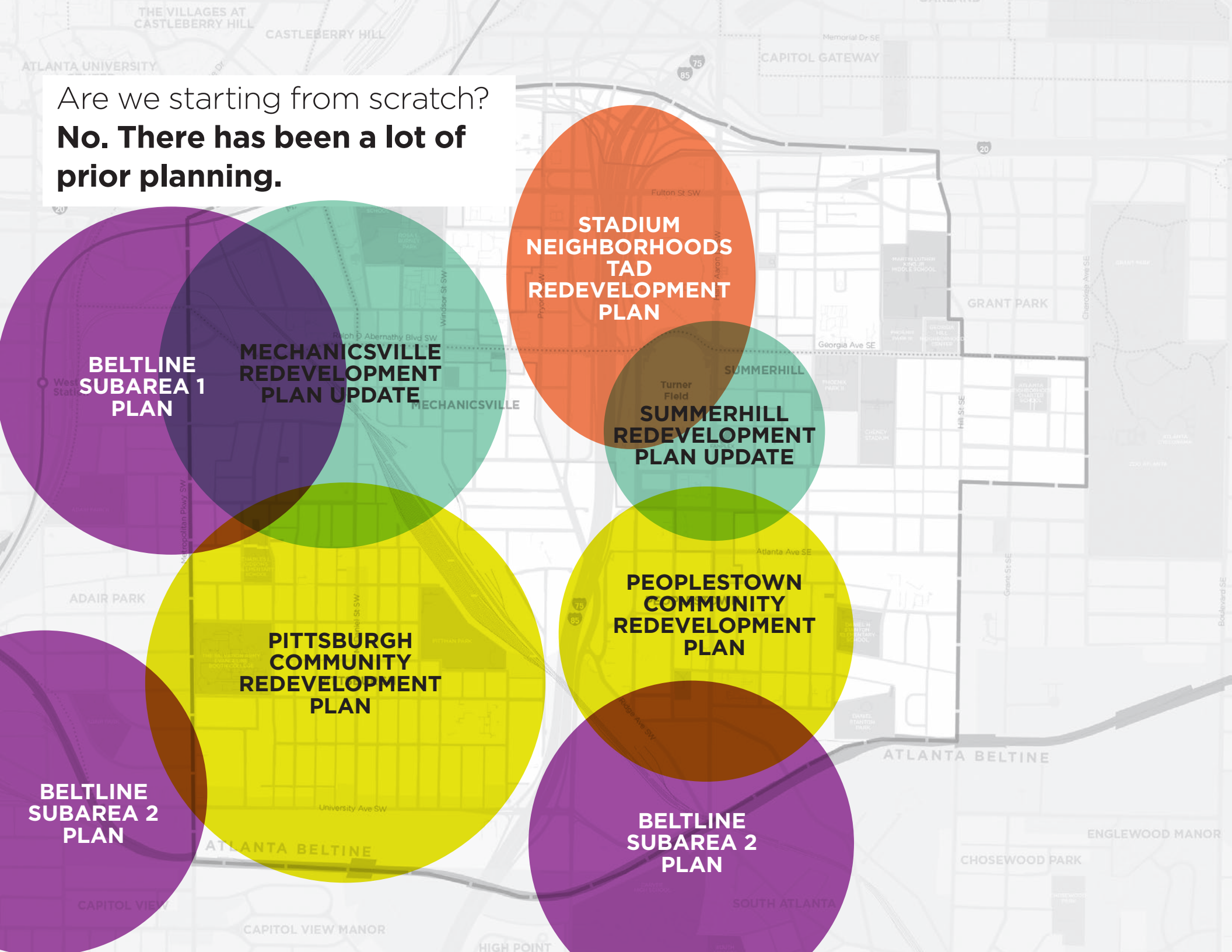
**SUMMERHILL
REDEVELOPMENT
PLAN UPDATE**

**PEOPLESTOWN
COMMUNITY
REDEVELOPMENT
PLAN**

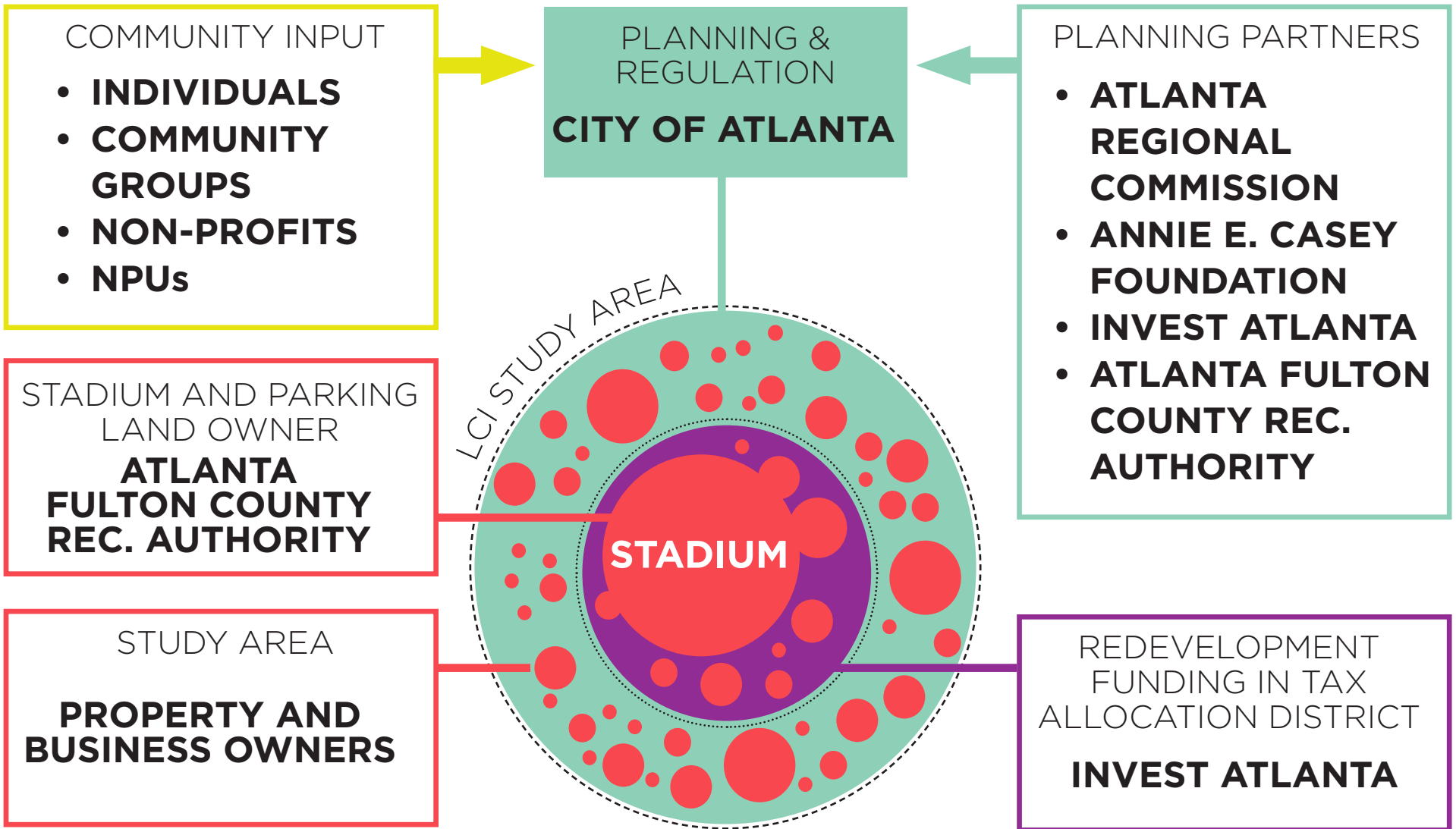
**PITTSBURGH
COMMUNITY
REDEVELOPMENT
PLAN**

**BELTLINE
SUBAREA 2
PLAN**

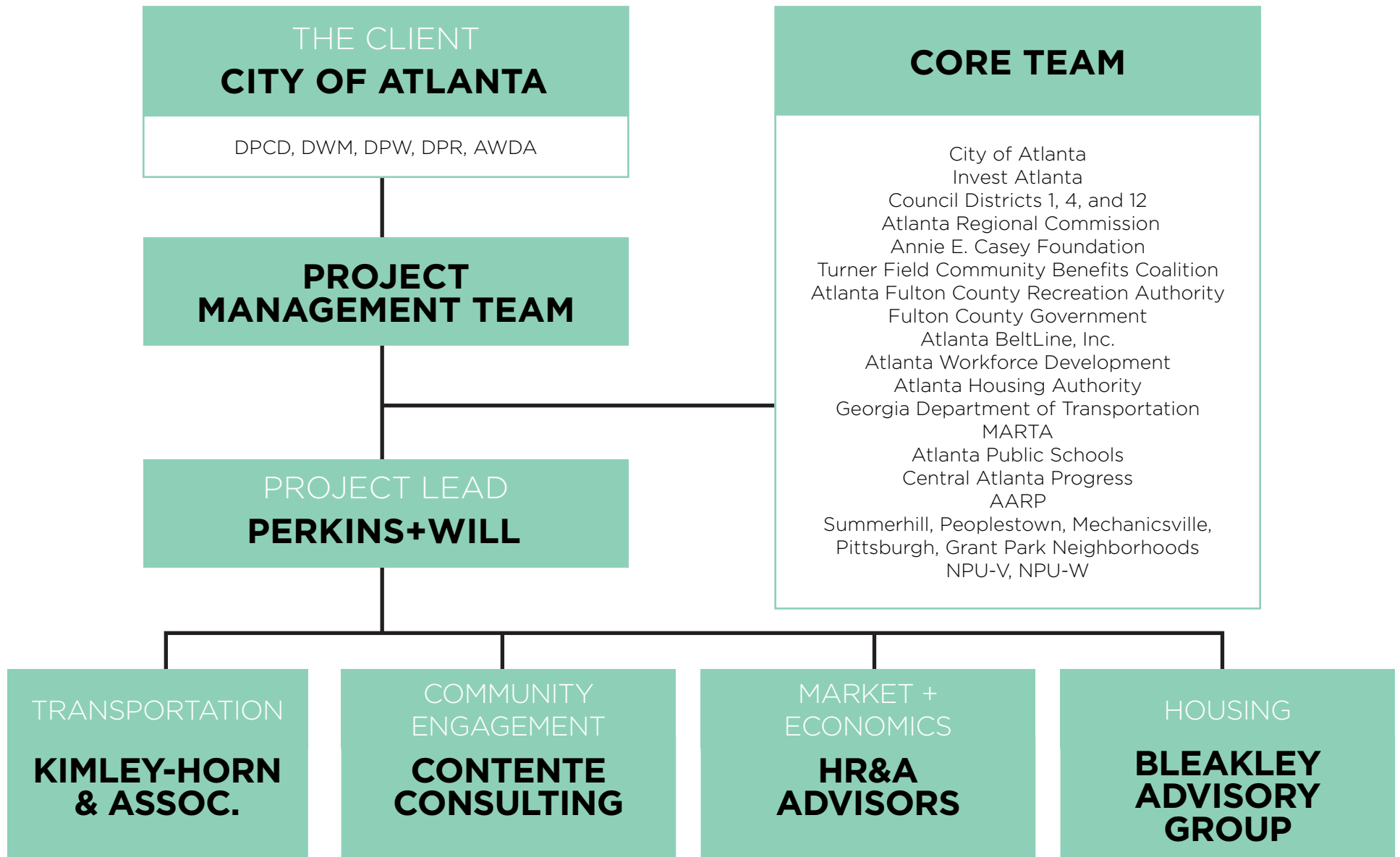
**BELTLINE
SUBAREA 2
PLAN**



Who are the stakeholders?

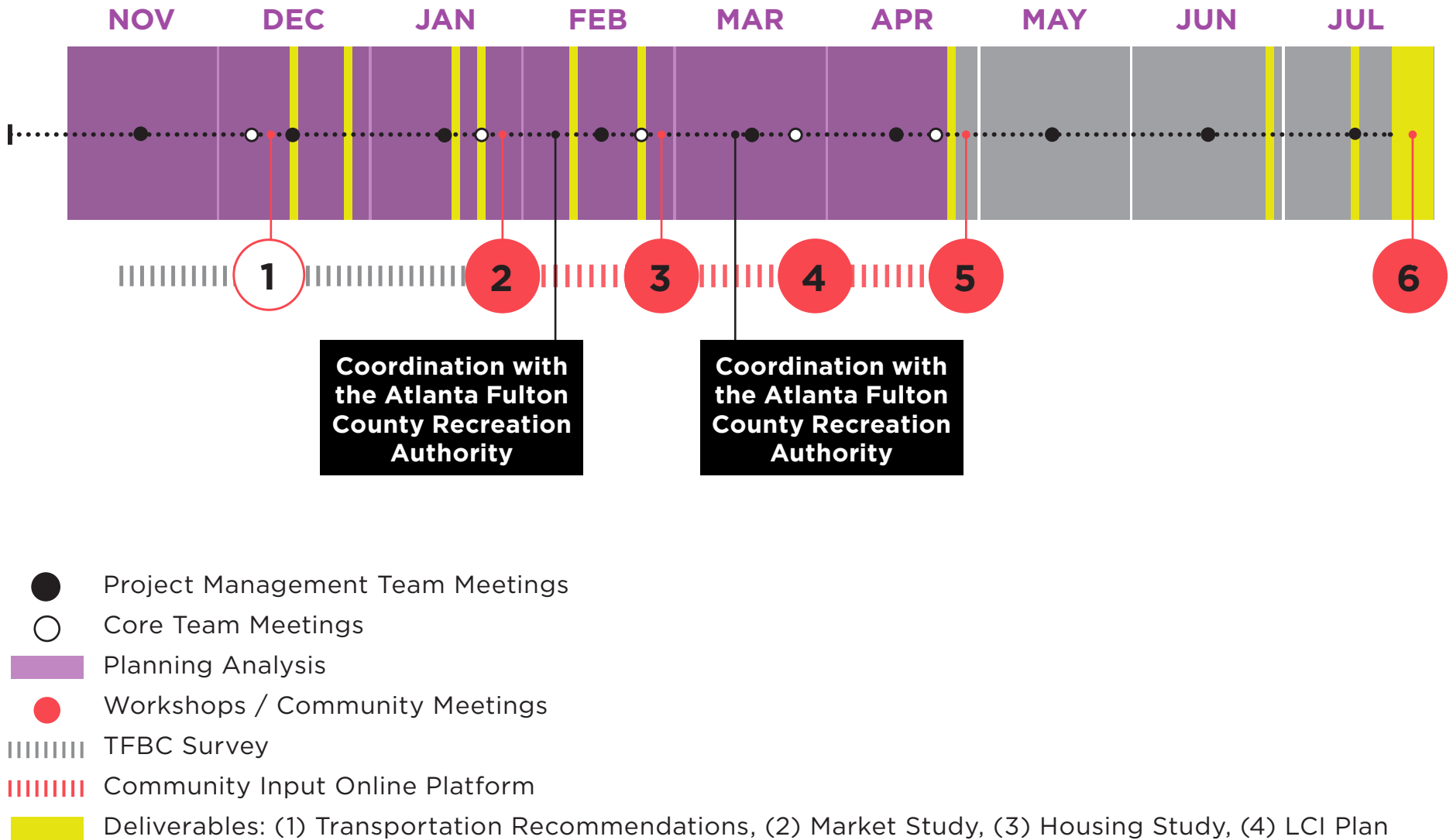


Who is the LCI team?

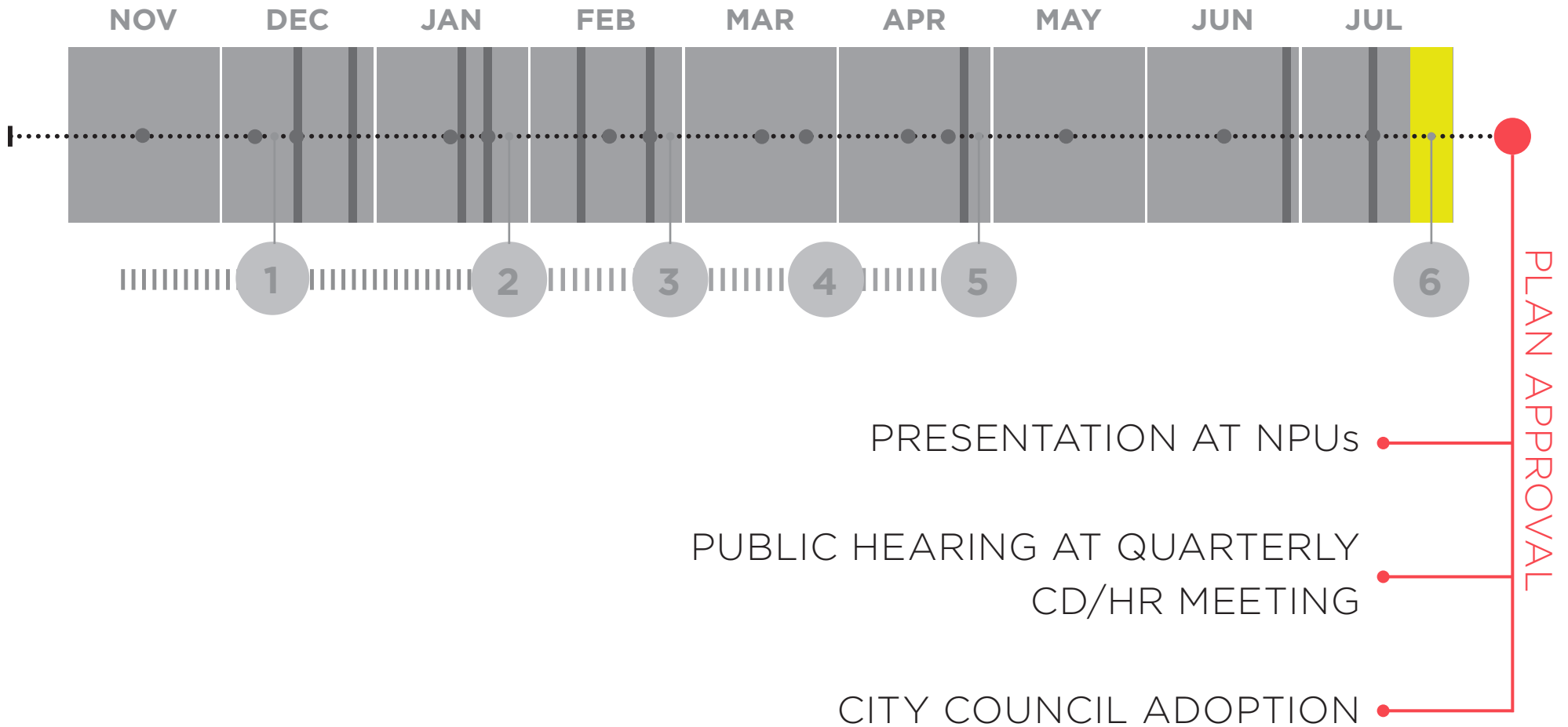


What is the process?

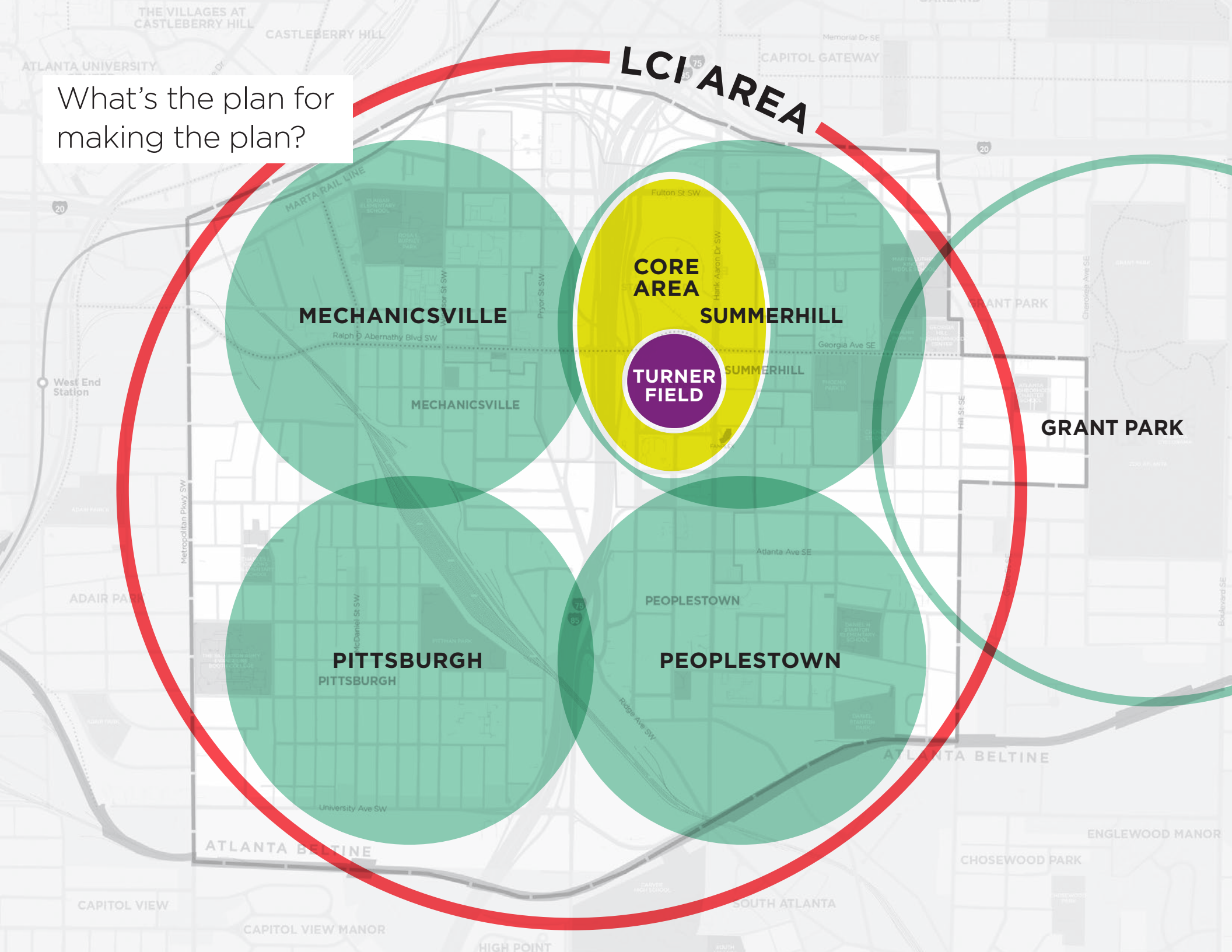
What's the plan for making the plan?



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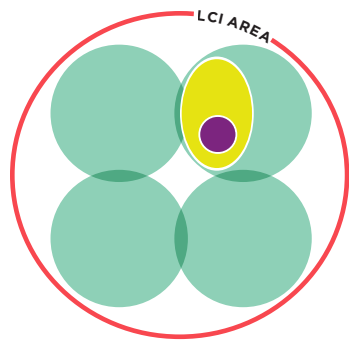


How are we going to work together to make this happen?

(1)

Kickoff

Initiation Focused

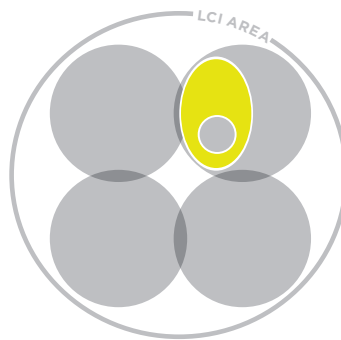


Workshop in December

(2)

Visioning

Core Area Focused

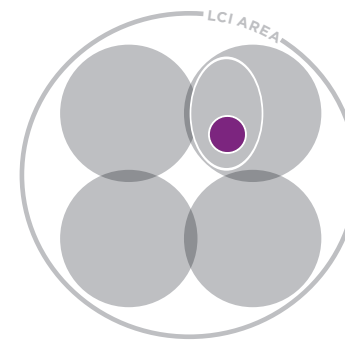


Workshop in January

(3)

Visioning

Stadium Focused

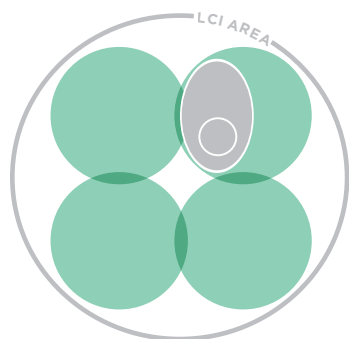


Workshop in February

(4)

Visioning

Neighborhood Focused

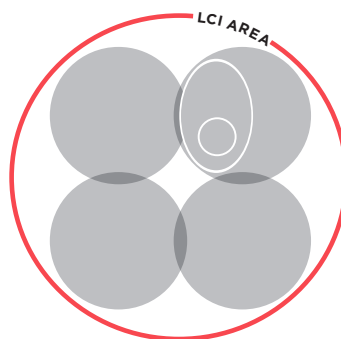


Workshop in March

(5)

Prioritizing / Celebrating

LCI Area Focused

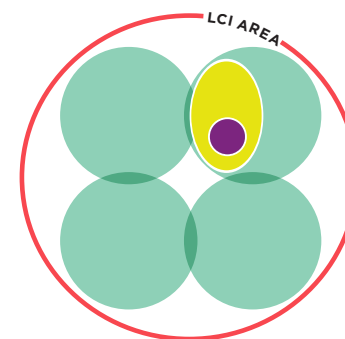


Workshop in April

(6)

Open House

Implementation Focused



Presentation of the Plan in July

What are we going to do
in the workshops?

LEARN

Gain knowledge from one another and build on the many voices in the project.

SHARE

Tell stories and opinions to help everyone understand each person's perspective.

WISH

Express our individual aspirations and dreams for the neighborhood.

ASK

Inquire and investigate to ensure that everyone understands and is confident in the project.

How are we going to work together to make this happen?

WWW.STADIUMNEIGHBORHOODSLCI.ORG

Coming soon.

Website under construction.

CONTACT

How are we going to work together to make this happen?

WWW.FACEBOOK.COM/STADIUMNEIGHBORHOODSLCI

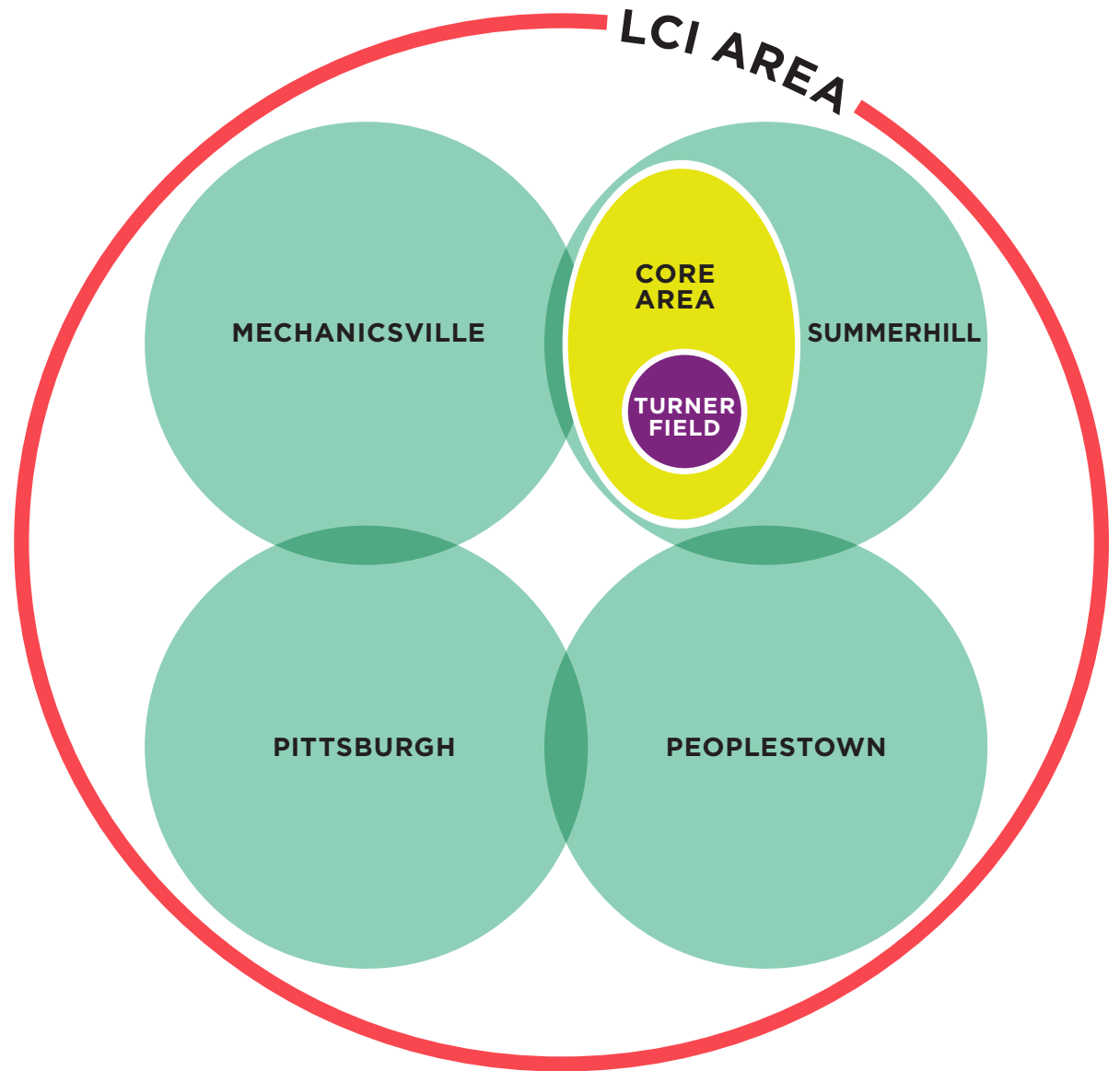
Community.



**What are we
doing today?**

What are we doing today?

We are here to kickoff the LCI project!



FanPlex is a living space
that should be shaped by all.

LEARN



SHARE



WISH



ASK



What is happening
at the LEARN area?

LEARN is focused on
identifying challenges
and opportunities.

We need to gather
knowledge to
inform the plan.

LEARN

JONATHAN



ROB



KEVIN

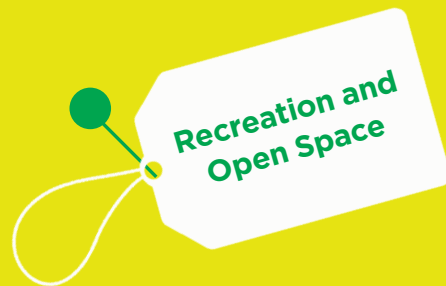
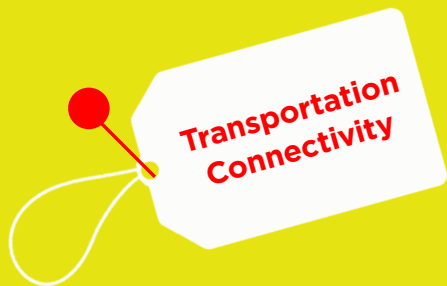


JESSICA



Issues + Opportunities Mapping

Please write your comment and place it on a map.



What is happening
at the SHARE area?

SHARE is focused
on documenting
community voices.

**We need to discover
the community's
hidden identities.**

SHARE

CHARLETTA



JENNIFER



BRIAN



HANNAH



Sharing Video Booth

Please answer this:

**WHAT IS YOUR FAVORITE
THING ABOUT YOUR
NEIGHBORHOOD?**

Beyond the Braves Exhibition

A PhotoVoice Project

What is happening
at the WISH area?

WISH is focused on
envisioning a future
for the stadium area.

**We need to collect and
collate the community's
aspirations.**

WISH

GEOFF



MALLORY



JEFF



Wish List

I wish for ...

Healthy Living Exhibition



What is happening
at the ASK area?

ASK is focused on
gathering and
answering questions.

**We need to tune the process
in response to ongoing
questions and comments.**

ASK

TIM



FLOR



JESSICA



JOHN



Question and Answer

**Please write your question on
the chalk board and get
real-time answers!**

What is happening at the registration desk?

ENGAGE is focused on outreach, communication, and community participation.

We need to ensure inclusiveness throughout the process.

ENGAGE

RODNEY



CONTENTE



TRINDERLYN



YVONNE



Stay Connected and Informed

Learn about options to
participate in the process

volunteer

schedule an interview

provide contact information

Turner Field Stadium
Neighborhoods
LIVEABLE CENTERS INITIATIVE

SAVE THE DATE:

Visioning Workshop

Saturday

January 30, 2016

at FANPLEX

Stay tuned!

